MINISTRY OF HIGHER EDUCATION
DEPARTMENT OF HIGHER EDUCATION

URIIS 2026
University Research and Innovation Investment Summit

URIIS 2026: INVEST IN MALAYSIA'S INNOVATION

MALAYSIA'S NATIONAL PLATFORM FOR RESEARCH, INNOVATION & INVESTMENT.

21-23 September 2026 ● World Trade Centre, Kuala Lumpur

WHAT IS URIIS

URIIS is a powerful national summit connecting industries, investors, and universities to generate investible research and drive frontier innovation, thereby strengthening Malaysia's position as ASEAN's innovation and technology investment hub. This premier platform gathers the nation's key assets in one place, featuring 20 public research universities and Malaysian's private universities, 200+ investible technologies, emerging startups, national and international-level industry players.

ALLIGNED WITH

- 13th Malaysia Plan (RMK13)
- New Industrial Master Plan (NIMP) 2030
- National Energy Transition Roadmap
- National R&D and Innovation Strategies
- Malaysia's ASEAN investment positioning

WHY PARTICIPATE IN URIIS2026

1 Showcase and discover new innovations
Participants can present or explore new technologies, startup solutions, and university research across sectors such as semiconductor & E&E, digital & AI, health & biotech, energy, and sustainability.

2 Connect with key stakeholders
Meet innovators, researchers, investors, multinational companies, government agencies, and industry leaders in one platform.

3 Join pitching and innovation sessions
Take part in dedicated pitching arenas featuring startups, venture capital and private equity investors, corporate innovation tracks, and investment agencies.

4 Explore collaboration and market opportunities
Identify potential partnerships, pilot projects, commercialisation pathways, and investment opportunities within Malaysia and the ASEAN region.

5 Engage with government and investment agencies
Connect with regional economic corridors and state investment agencies that support investment, incentives, and industry development.

6 Access talent and collaborative opportunities
Engage with students, researchers, and young professionals from universities and TVET institutions while exploring opportunities to work together on real industry challenges.

STRATEGIC BENEFITS OF

INVESTING IN MALAYSIA UNIVERSITY

- **Lower Cost of Innovation:**
  Malaysia provides cost-effective R&D and talentresourcescomparedtoregional hubs.
- **Regional Access:**
  Malaysia acts as a gateway into ASEAN's 680-million consumer market.
- **Protected IP Environment:**
  Malaysia maintains strong IP regimes aligned with international standards.
- **Strong Multinational Ecosystem:**
  Global companies are already operating across majorstates like Penang, Selangor, Johor, Sarawak, and Sabah.
- **Government-Backed Pathways:**
  Agencies like Regional Economic Corridors (NCIA, IRDA, RECODA, SEDIA) and state investment agencies (Invest Selangor, Invest NS) accelerate company setup.



WHO SHOULD ATTEND

Multinational Company and Government Linked Company

- R&D, digital transformation, and technology adoption
- Strategy, digital offices, and sustainability/green transition teams.

Startup And Innovator

- Startups and scale-ups looking to expand into ASEAN
- Independent innovators, developers, and technical talent.

International Investors

- Financial Community: Venture capital, private equity, and sovereign wealth funds.
- Technology companies and startups expanding to ASEAN.

Government Agencies

- National government ministries and statutory agencies.
- Innovation agencies, trade missions, and chambers of commerce.

Malaysian Research and University Startup

- Ventures: University-founded startups and research spin-offs.
- Faculty members, principal investigators, and PhD founders.

STRATEGIC PARTNERS:

URIIS 2026 SUMMIT TENTATIVE

*The organiser reserves the right to amend, modify, or change the programme tentative at any time as deemed necessary. All updates will be communicated accordingly.

Pre-Event Day 1: 21 September 2026 (Monday)				
Time	**Main Event**	**Time**	**Side Event**	**Constant Event**
2.00 p.m. - 5.00 p.m.	Walk in Registration & Collection	10.00 am - 5.00 pm	Ergolympic Pitching	
2.00 p.m. - 3.00 p.m.	Cradle Fund Support for University Startups and Spin-offs	10.00 am - 5.00 pm	Talent Bootcamp Day 1	
2.00 p.m. - 4.00 p.m.	Workshop on Grant Opoortunities		Human Factor and Ergonomics Seminar	
	MPC Seminar			

Event Day 2: 22 September 2026 (Tuesday)				
Time	**Main Event**	**Time**	**Side Event**	**Constant Event**
8.00 a.m. - 9.00 a.m.	Walk in Registration & Collection			Exhibition (8 am - 5 pm) B2B Lounge (2 pm - 5pm)
9.00 a.m. - 10.00 a.m.	Opening session & Keynote & Welcome remarks	9.30 a.m. - 1.00 p.m.	HFEM Mobile Legend Championship 2026	
10.00 a.m. - 11.00 a.m.	**Plenary 1:** Malaysia's University Research and Innovation– Investment 2026 – Direction 2030	10.00 a.m. - 1.00 p.m.	Talent Bootcamp Day 2	
11.00 a.m. - 12.00 a.m.	Exhibition visit & Keynote			
12.00 p.m. - 2.00 p.m.	**Lunch and Networking**			
2.00 p.m. - 3.00 p.m.	**Parallel Session 1: University – Industry Investment Dialogues** • Semi-conductor, Nanotech & Advanced Materials • Digital Economy, Fintech, Business Tech • Ag-tech & Food Biotech • Sustainable energy, Green Technology, Marine & Environmental • Life Sciences, HealthTech, Pharma & Biotech • Advanced manufacturing, AI & Robotics • Industry Introduction for potential investment (B2B)	2.30 p.m. - 3.00 p.m.	YBM Townhall with Startup	
3.30 p.m. - 7.00 p.m.	**Parallel Session 2: Universities in Focus: Investing in Campus (All Niche)**	3.00 p.m. – 4.00 p.m.	Japan Emerging Innovators Company Introduction Session with Leave A Nest	
		4.00 p.m. – 5.00 pm	Introductory Session to IPTA products and start-up (Session 1)	
8.00 p.m. - 10.00 p.m.	**Gala Dinner & Award Ceremony**			

Event Day 3: 23 September 2026 (Wednesday)				
Time	**Main Event**	**Time**	**Side Event**	**Constant Event**
8.00 a.m. - 9.00 a.m.	Walk in Registration & Collection	9.30 a.m. - 1.00 p.m.	HFEM Mobile Legend Championship 2026	
9.00 a.m. - 10.00 a.m.	**Plenary 2:** Malaysia's Innovation-Driven Investment Economy	9.00 a.m. - 10.30 a.m.	Introductory Session to IPTA products and start-up (Session 2)	
10.30 a.m. - 1.00 p.m.	**Parallel Session 3:** Pitching Arenas by MPCA, Leave A Nest & Government Agencies	9.30 a.m. – 1.00 p.m.	HFEM Mobile Legend Championship 2026	
		10.30 a.m. - 11.45 a.m.	Introductory Session to IPTS products and start-up	
1.00 p.m. - 2.00 p.m.	**Lunch and Networking**	11.45 a.m. - 1.00 p.m.	Forum 1: Bridging Research and Market - How Agile Regulation Drives Productivity by MPC	Exhibition (8 am - 5 pm) B2B Lounge (8 am - 5pm)
2.00 p.m. - 3.30 p.m.	**URIIS Innovation Challenge by Kolaxus**	2.00 p.m. - 3.00 p.m.	Forum 2: Industry & Venture Capital Dialogue by MPCA	
3.30 p.m. - 4.30 p.m.	**Parallel Session 4: University – Industry Investment Dialogues** • Islamic Finance, Halal Tech • Educational Technology & TVET • Smart Cities, Infrastructure & Digital Construction technology • Biodiversity, Ecotourism, Indigenous Knowledge, National Heritage • Defense Technology, Strategic & Security • Advance Mobility, Aerospace & Transportation	3.00 p.m. - 5.00 p.m.	Kolaxus Hackathon: Judging Pitching and Winner Awards Ceremony	
4.30 p.m. - 5.30 p.m.	**Closing & Conclusion Session**			

URIIS 2026 SPONSORSHIP PACKAGES

PLATINUM SPONSORSHIP RM300,000

- 1 Speaker Opportunity (Catalyst Corner/Fireside Chat)
- 4 Roundtable Pass
- 15 Delegate Pass
- 4 Exhibitors Pass
- 54sqm Raw Space (9 x 6)
- Brand Awareness Opportunities
- Access To Business Matching

GOLD SPONSORSHIP RM150,000

- 1 Speaker Opportunity (Catalyst Corner/Fireside Chat)
- 2 Roundtable Pass
- 10 Delegate Pass
- 3 Exhibitors Pass
- 18sqm Raw Space (6x3)
- Brand Awareness Opportunities
- Access To Business Matching

SILVER SPONSORSHIP RM75,000

- 1 Speaker Opportunity (Catalyst Corner/Fireside Chat)
- 5 Delegate Pass
- 2 Exhibitors Pass
- 18sqm RawSpace (6x3)
- Brand Awareness Opportunities
- Access To Business Matching

BRONZE SPONSORSHIP RM40,000

- 3 Delegate Pass
- 2 Exhibitors Pass
- 9sqm Standard Shell Scheme Booth (3x3)
- Brand Awareness Opportunities
- Access To Business Matching

EXHIBITION PACKAGE RM10,000

- 2 Exhibitors Pass
- 9sqm Standard Shell Scheme Booth (3x3)
- Brand Awareness Opportunities

INNOVATION EVALUATION OPPORTUNITIES URIIS INNOVATION CHALLENGE PACKAGE

RM20,000

- Up to 3 delegate pass
- Access to 12 Innovation Challenge Rooms (only 3rd day of the event)
- Participation as an evaluation partner in a curated POC and concept presentation programme
- Opportunity to listen to and assess research-driven innovations, startups, and university spin-offs.

(Additional Exhibitor Passes are available upon request for an additional fee)

***Subject to 8% SST**

OFFICIAL EVENT MERCHANDISE

Maximise brand visibility as your logo is showcased on event merchandise, ensuring continuous exposure from the URIIS 2026 and worn by attendees throughout the event, please contact our sales team for further details.
Each item sponsored includes:

- Logo placement on sponsored item
- 1 Delegate Pass
- 1 Conference Pass
- Logo on URIIS 2026 digital banners



A1 Event Tote Bag

Distributed to all participants at registration—carried throughout the event.

RM 20,000



A2 Event Lanyard

Worn by every attendee, speaker, and VIP for 2 full days.

RM 20,000



A3 Name Badge

High-visibillty item worn front-facing by all attendees.

RM 20,000



A4 Notebook

Placed in every tote bag—used during sessions and panels.

RM 20,000



A5 Official Crew T-shirt

Worn by all official event crew—visible throughout the venue.

RM 20,000

TICKET TYPE	PRICE / pax	WHAT'S IN IT FOR YOU				
		EXHIBITION	SUMMIT	BUSINESS MATCHING	GALA DINNER	MEAL
Visitors Pass	Free Admission	✓				
Student Pass	Free Admission	✓				
University/ Government Agency/ Researcher/ Local & University Startup/ Local Participants	RM 1,200	✓	✓	✓	✓	✓
Company/Investor	RM 1,500	✓	✓	✓	✓	✓
Foreign Delegate	USD 500	✓	✓	✓	✓	✓

20% off for purchases of more than 10 tickets.

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UNIVERSITY IN FOCUS: INVESTING IN CAMPUS

NICHE AREAS

- Semiconductor, Nanotech and Advanced Material
- Digital Economy, Fintech, Business Tech
- Ag-tech & Food Biotech
- Sustainable Energy, Green Technology, Marine & Environmental
- Life Sciences, HealthTech, Pharma & Biotech
- Advanced Manufacturing, AI & Robotics
- Islamic Economy Finance & Halal Tech
- Educational Technology & TVET

UNIVERSITY

Universiti Sains Malaysia
Universiti Teknikal Malaysia Melaka
Universiti Malaysia Perlis
Universiti Malaysia Pahang Al-Sultan Abdullah
Universiti Kebangsaan Malaysia
Universiti Tun Hussein Onn Malaysia
Universiti Utara Malaysia
Universiti Malaysia Kelantan
International Islamic University Malaysia
Universiti Putra Malaysia
Universiti Malaysia Terengganu
Universiti Malaysia Sarawak
Universiti Sultan Zainal Abidin
Universiti Malaya
Universiti Pendidikan Sultan Idris
Universiti Teknologi MARA
Universiti Malaysia Sabah
Universiti Teknologi Malaysia

UNIVERSITY IN FOCUS: INVESTING IN CAMPUS

NICHE AREAS

- Smart Cities, Infrastructure & Digital Construction Technology
- Biodiversity, Ecotourism, Indigenous Knowledge, National Heritage
- Defense Technology, Strategic & Security
- Advanced Mobility, Aerospace & Transportation

UNIVERSITY

UNIMAS UNIVERSITI MALAYSIA SARAWAK
UMPSA
اونيۏرسيتي مليسيا قهڠ السلطان عبد الله UNIVERSITI MALAYSIA PAHANG AL-SULTAN ABDULLAH
UNIVERSITI MALAYSIA KELANTAN
UNISZA UNIVERSITI SULTAN ZAINAL ABIDIN
UNIMAS UNIVERSITI MALAYSIA SARAWAK
Universiti Malaysia Terengganu UMT
UNIVERSITI MALAYSIA KELANTAN
اونيۏرسيتي تكنولوكي مارا UNIVERSITI TEKNOLOGI MARA
UMS UNIVERSITI MALAYSIA SABAH
UPNM National Defence University of Malaysia Kewajipan • Maruah • Integriti
UTHM Universiti Tun Hussein Onn Malaysia
UTM UNIVERSITI TEKNOLOGI MALAYSIA
UMPSA
اونيۏرسيتي مليسيا قهڠ السلطان عبد الله UNIVERSITI MALAYSIA PAHANG AL-SULTAN ABDULLAH
UTHM Universiti Tun Hussein Onn Malaysia
USM UNIVERSITI SAINS MALAYSIA
UTeM اونيۏرسيتي تيكنيكل مليسيا ملاك UNIVERSITI TEKNIKAL MALAYSIA MELAKA

CONTACT US

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FOR MORE INFORMATION

www.uriis.my

SEE YOU AT THE URIIS 2026